

## HAIR COLOUR NUMBERING SYSTEM - PART 1

HAIR COLOUR TRAINING



Very Light Blonde



Light Blonde



Blonde



Dark Blonde



Light Brown



Brown



Dark Brown



Darkest Brown



Black Brown



Black

### WHAT THE NUMBERS ON THE FRONT OF THE PACKS MEAN

On the following pages we explain how you can use these numbers to accurately determine each shade using our global numbering system.

The L'Oréal Group International Numbering System is used in over 150 countries worldwide and covers many language barriers.

It is a very simple system, which makes selecting a hair colour easy.

The numbering system is applicable to almost all L'Oréal Group permanent and long lasting semi permanent hair colour ranges.

The system combines 2 individual numbering scales to create many different shades.

1. **BASE SHADES** - determine how dark or light natural hair or a colourant is.
2. **REFLECTS** - these are the pure colour tones we add to colourants to create on trend shades and tones to suit customer hair colour needs. The reflect tones are based on the universal colour wheel as shown on the next page, and are made up of both primary and secondary colours. These pure pigments we add are the key to creating a diverse range of shades.

### 1. THE BASE SHADES

The scale from 1 through 10 is used to measure the depth of colour from Black to Very Light Blonde. This system is used to measure both natural hair colour and artificial colourants.

The difference between two successive shades is called a level.

i.e. the difference between a 5 and a 6 is one level.

# CUSTOMER TIPS FOR COLOURING AT HOME

HAIR COLOUR TRAINING

## 1. CHOOSING THE COLOUR

The end result is determined by your natural hair colour and a good guide is to select a shade within two shades lighter or two shades darker than your natural shade. If you already have colour in your hair, this too can determine the end result.

## 2. PREPARATION

Keep a couple of old towels on hand to use each time you colour as it can stain or bleach towels. Wear an old or pre-loved T-shirt or button-up shirt just in case, and ensure you have all the components necessary such as gloves, instruction leaflet, comb, clips etc. on hand before you start applying.

## 3. WHERE TO START THE APPLICATION

This depends on the product so be guided by the Instruction Leaflet as some require roots first and others mid-lengths and ends first. When covering grey it is best to start at the whitest area first.

## 4. ENSURING THE BEST AND MOST EVEN COVERAGE

To ensure an even application, part the hair into four sections (like a hot cross bun!) from front to back down the centre, and from ear to ear. Then apply the colour to each quarter section by section and this will ensure even coverage.

## 5. HOW MUCH TIME TO ALLOW FROM START TO FINISH?

This will depend on the product used, but a general guide would be 1 to 1 ½ hours from start to finish.

## 6. HOW LONG SHOULD THE COLOUR STAY ON?

The development time is specified on the pack and must be adhered to, to ensure the best possible result. Extensive testing has already been done with the formulation to ensure its effectiveness.

## 7. CAN HAIR COLOUR BE USED TO COLOUR OTHER HAIR ON THE BODY?

No, L'Oréal Paris colourants are formulated to colour the hair on the scalp and must not be used to colour eyebrows, eyelashes or anywhere else.

## 8. SPECIAL CARE

Coloured hair requires the care of specifically formulated shampoos, conditioners and treatments as these products contain ingredients such as UV filters and moisturising agents to help prevent fade, and maintain the shine and colour. L'Oréal Paris and Garnier have developed products specifically for the care of coloured hair.

## 9. THE COLOUR OF THE MIXTURE WHILST IT IS DEVELOPING

The actual colour of the mix whilst it is developing is not always an indication of the final result, so if in doubt, use a paper towel to wipe a strand of hair to get a better idea.

## 10. AFTER THE PRODUCT HAS BEEN MIXED CAN IT BE KEPT FOR ANOTHER APPLICATION?

No, once it has been mixed it must be used immediately as it loses its efficiency once mixed. This is why the components are packaged separately.

**Please highlight the importance of our customers conducting a product safety test before colouring or lightening. More information and instructions are included in all our Instruction Leaflets**



## SAFETY INSTRUCTIONS

This product is not intended for use on persons under the age of 16. Hair colourants can cause an allergic reaction which in certain rare cases may be severe. To help you reduce the risk of an allergic reaction, a skin allergy test must be done 48 hours before application of product. It is therefore essential to follow the precautions below.